

Dinesh Samarasinghe

Web Developer | WordPress | PHP | React | Next.js | PostgreSQL

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PROFILE

Web Developer specializing in WordPress development and modern web technologies, with 3+ years of professional experience building websites and web solutions for businesses across different industries. Experienced in **WordPress, Elementor, WooCommerce, PHP, React, Next.js, PostgreSQL, and Redis**, with a focus on responsive development, custom functionality, performance optimization, and scalable web solutions. Experienced in handling client requirements, coordinating projects, managing teams, and delivering solutions aligned with business needs.

PROFESSIONAL EXPERIENCE

WordPress Developer | Project Manager

2023 – 2026
Remote

Websuavage

- Developed and maintained 40+ client websites using WordPress, Elementor, and WooCommerce for businesses across multiple industries.
- Built custom WordPress functionality in PHP, including Custom Post Types, custom fields, and dynamic content templates.
- Handled website migrations and large content imports, including custom PHP import logic for complex, non-standard data structures.
- Integrated payment gateways and third-party services into WordPress and WooCommerce websites.
- Developed responsive, cross-device layouts and improved site speed through caching, image optimization, and asset optimization.
- Implemented on-page SEO improvements and prepared SEO reports to support search visibility.
- Provided ongoing maintenance, updates, backups, and troubleshooting to keep client websites stable and secure.
- Gathered client requirements, translated them into technical solutions, and communicated progress directly with clients.

WordPress Developer | Project Manager

02/2025 – 09/2025

W3Media | Part time

- Developed and managed WordPress website projects from requirements gathering through to final delivery.
- Gathered and analyzed client requirements to define project scope, site structure, and delivery timelines.
- Managed the web team, assigning tasks based on each member's capabilities to improve productivity and turnaround.
- Coordinated and supervised content team operations, including website content management and product uploads.
- Trained interns on WordPress content management and product upload workflows.
- Acted as the main point of contact between clients and the team to keep projects aligned and on schedule.
- Carried out quality checks on website structure, usability, and content before delivery.

PROJECTS

Wander Ceylon

Travel Platform | WordPress, Elementor, JetEngine, WPML

- Built a WordPress travel platform using Elementor and JetEngine, with Custom Post Types and custom fields to structure travel packages and related content.
- Created dynamic listing templates that render travel content directly from structured data.
- Implemented multilingual content with WPML.
- Applied on-page SEO, performance optimization, and responsive development across desktop and mobile.

Live site: wanderceylon.lk [↗](#) | **Case study:** dineshsamz.com/web-projects/wander-ceylon [↗](#)

Herb n Bean [↗](#)

E-commerce Website | WordPress, Elementor Pro, WooCommerce, JetEngine

- Built a heritage-led WooCommerce store for Sinhapitiya Estate, selling teas, coffee, and spices, with structured product categories and a streamlined cart and checkout.
- Developed a topic-based wholesale and trade enquiry form so each message reaches the estate team with context.
- Set up blog content structure and on-page SEO, secondary-domain redirects, and branded order emails from the main domain.

Live site: herbnbean.com [↗](#) | **Case study:** dineshsamz.com/web-projects/herb-n-bean [↗](#)

Travel Website Listings Migration

Custom Data Migration | WordPress, PHP, WP All Import

- Migrated 170+ travel listings from a legacy system into WordPress.
- Developed custom PHP/WordPress functionality to process day-by-day itinerary data stored as serialized arrays, a structure standard WP All Import mapping could not handle.
- Ran imports in controlled batches to avoid server timeouts and memory exhaustion.
- Verified imported listings and itineraries on the frontend for accuracy and completeness.

Videography.LK [↗](#)

Full-Stack Web Platform | Next.js, React, Laravel (PHP), PostgreSQL, Redis

- Developed a listing and profile platform with user profiles, project listings, search, and contact functionality.
- Built the frontend with Next.js and React, consuming backend REST APIs developed in Laravel.
- Designed the PostgreSQL database schema and implemented user authentication.
- Used Redis caching to reduce database load and improve response times.

Live site: videography.lk [↗](#)

See more projects: dineshsamz.com/#WebProjects [↗](#)

EDUCATION

BEng (Hons) Software Engineering

2026 – Present

London Metropolitan University

Higher National Diploma in Software Engineering

2023 – 2026

London Metropolitan University

Status: Completed

Key modules: Database Design, Software Development Life Cycle (SDLC), Web Design, User Experience and Interface Design, and Business Process Support.

SKILLS

Frontend: HTML5, CSS3, JavaScript, React.js, Next.js, Responsive Web Design

Backend: PHP, Laravel, WordPress, REST APIs, Custom WordPress Development

Databases & Infrastructure: PostgreSQL, MySQL, Redis, Database Design, Linux, Nginx

WordPress: Elementor, WooCommerce, Custom Post Types, JetEngine, WP All Import, WPML

Performance & SEO: Website Performance Optimization, Caching, Image Optimization, On-Page SEO

Tools & Platforms: Git, Cloudflare, Asana, Notion, WP Rocket, UpdraftPlus, Wordfence

Professional Skills: Client Communication, Team Management, Project Coordination, Problem Solving

COURSES

The Complete 2023 Web Development Bootcamp

2024

Udemy

Responsive Web Design

2023

freeCodeCamp